



Mobile Remote Patient Monitoring Platform

- Hospital-at-Home
- Chronic Patient Monitoring
- Cardiac real-time Monitoring
- Holter Recording and analysis
- 12 lead EKG recording and analysis

Easy-to-use | Comprehensive | Secure

About the Company



Headquartered in Tel Aviv, Israel. Founded by Industry Veterans and Medical Professionals.



In-house Software Development team focusing on the design and development of the Sure Care Platform



Sure Universal is a technology provider in the E-Health/IoMT (Internet of Medical Things) market.



IoMT is regarded as one of the fastest growing worldwide markets especially currently.



SaaS (software as a service) only solution, offering medical device independence.



CE Mark cleared

The need for SURE CARE Platform

- The government and health insurance companies want to reduce the hospitalization costs.
- Hospitals are looking to solve an overcrowding problem and reduce the average length of stay.
- Home hospitalization models have proven to cut the cost of care by 30% or more.
- Hospitals can potentially treat a larger number of patients and increase their revenue by admitting patients receiving their treatment at home.
- Home-based treatments are effective in reducing infections and other hospital-related complications.
- Home-based treatments enable improved patient safety, quality of treatments, and satisfaction.

Sure case Study as a concept prove



- 89 years old male, as part of a pilot project in reputable Hospital in Israel was monitored continuously with a single lead ECG monitor (Heartbook) and a pulse oximeter (CheckMe O2 Max).
- SURE CARE platform raised a concern on changes in the patient's heart rate.
- The ECG waveform showed an arrhythmia.



- Later as the results indeed showed a **Mobitz type II Arrhythmia**, findings were confirmed, and a Pacemaker was implanted !

Company achievements in Regulation

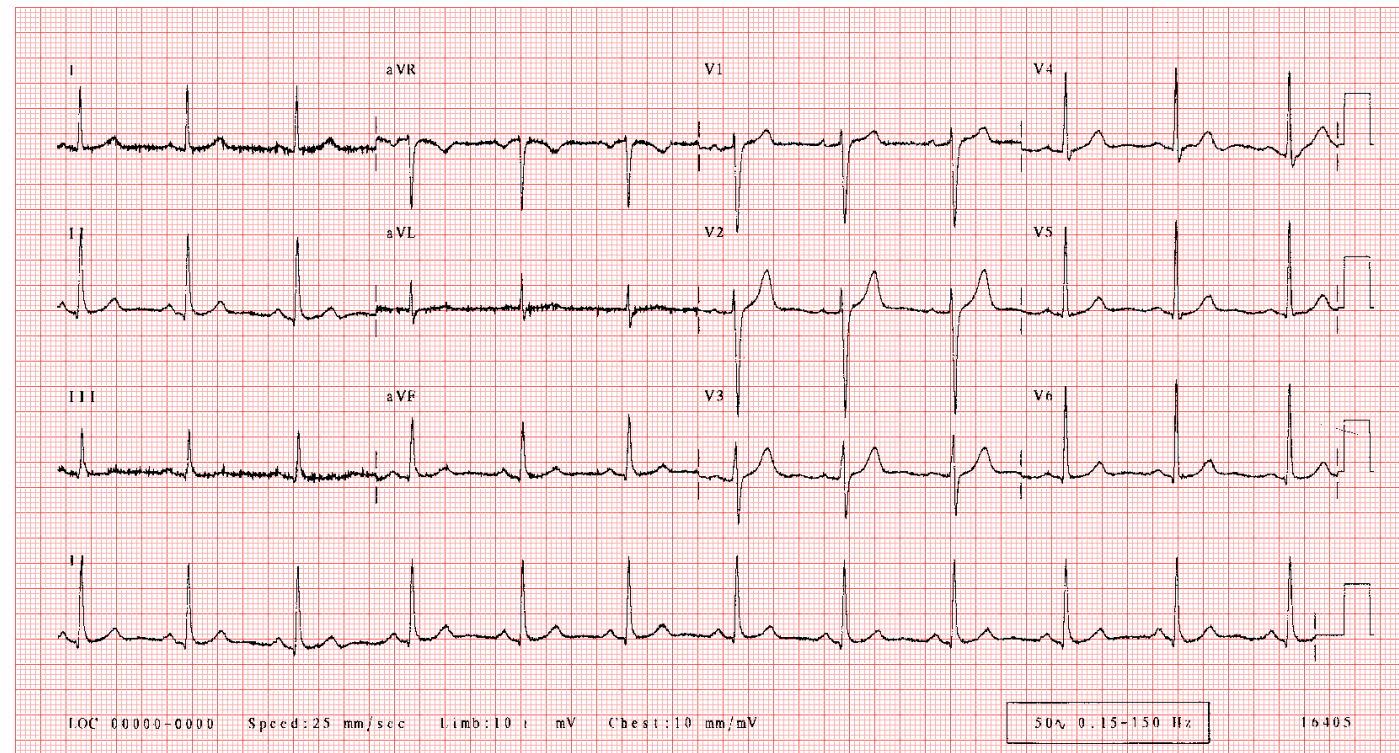
- SURE Universal's advanced remote care platform is now ISO certified!



- Sure Care Platform is cleared for CE in Europe and in the USA.

CardioVascular Features

- Sure Care Platform is now capable of supporting **Holter testing** by using variety of ECG Patches, analysis approved by FDA and CE providing a detailed report and editing capabilities.
- Sure Care Platform is now capable of receiving 12 Lead ECG recording from a 12 Lead ECG device via the Cellular gate way while storing and viewing the data from the patient file on the Portal.



SURE Care

Mobile Health Platform for Hospital-at-Home and for Remote Patient Monitoring

HealthCare SaaS incorporating:

- Connected Patient Monitoring Devices at home
- Performing **Holter** testing
- Continues ECG monitoring
- 12 Lead ECG recording Capability - **NEW!**

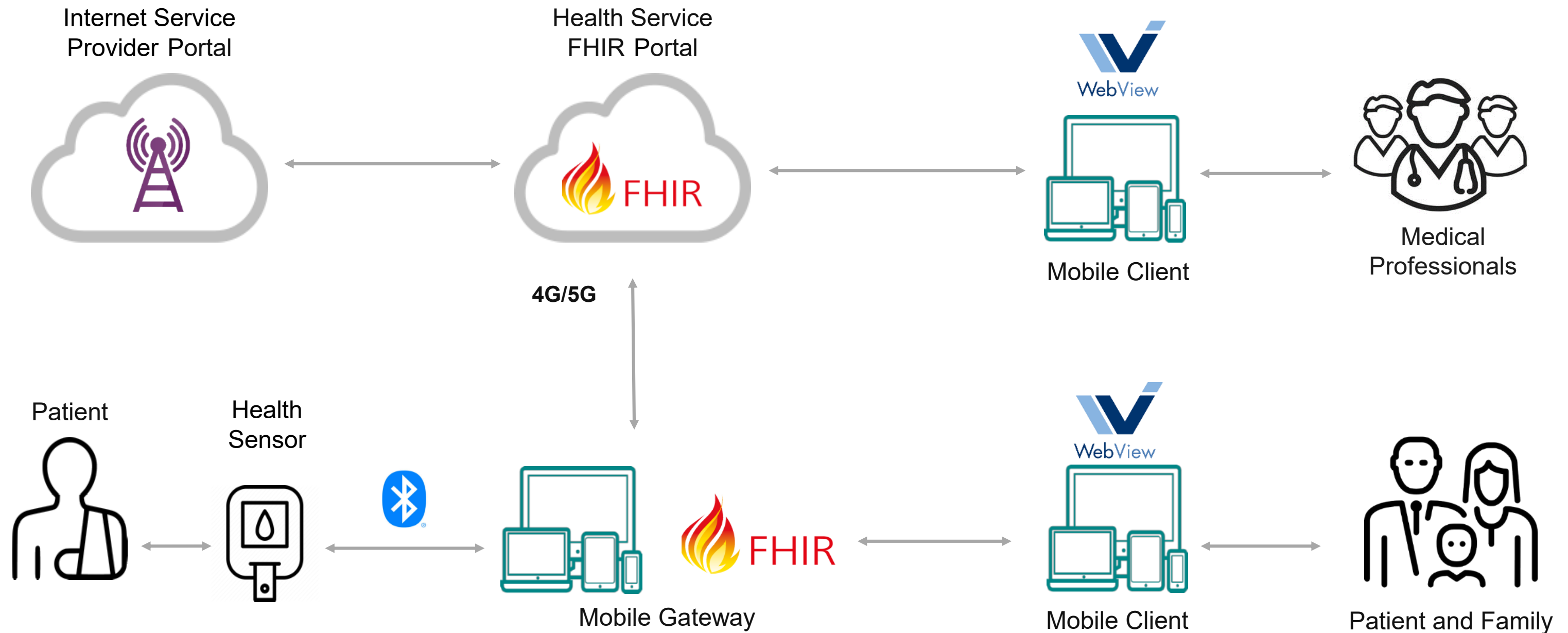
- Video Conferencing capability using Zoom—**NEW!**
- Notifications module

- Industry-standard integrated Electronic Health Records (EHR)
- Clinical Report generation and decision support



SURE Care platform architecture

Unique and proprietary technology for remote health



Our unique Value Proposition



Ease of Use

For Patients, Care Providers and Hospitals



Real Time

Unique low-latency technology



Device Agnostic

A range of homologated devices, and more



Interoperability

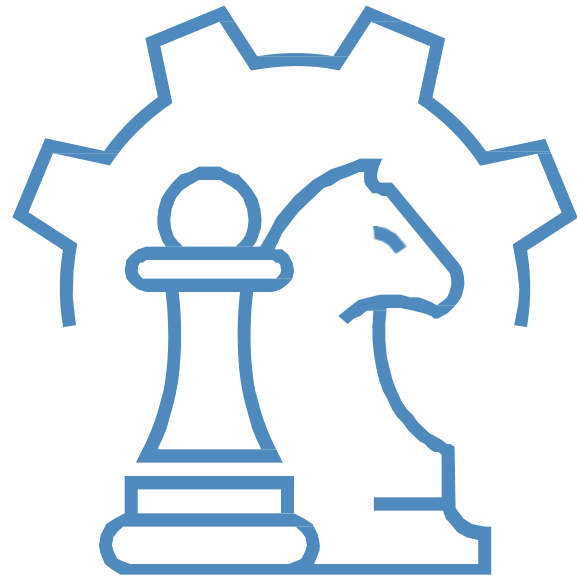
Protocol-compliant standard connections



Cost efficient

Low-cost SaaS model

Business Model is SaaS Model



- We offer a full solution for healthcare device management, information monitoring, alert signals and remote wireless connectivity.
- The pricing structure is per patient per month. The target is to achieve unlimited scalability and the ability to monitor patients at home.
- Our solution is software only, offering medical device independence.
- We will work with System Integrators to provide a full solution: HW and SW.
- Platform will be integrated with most available medical device selected by the service providers.

SURE Hospital trials



Leading Hospital in Tel Aviv, Israel

- In-patient monitoring
- Began in Q1/22, expanding coverage continuously
- Clinical complex alarm evaluation
- Cloud EMR system integration



SURE Team



David Rubin
CEO

Mr. Rubin is an experienced Manager and Engineer for over 35 years in telemedicine and telecare solutions.

From 2017 Mr. Rubin served as President and CEO of Prevent Healthcare International Corp, a Canadian public holding company which established and managed Cardiac Monitoring Services in the USA and China.



Ilya Divinsky
VP R&D

Ilya Divinsky is an R&D executive with over 20 years of leadership in the medical device industry. Ilya served as VP R&D at ART Medical, LEAF, FoodFix, Nuvo Group, OriginGPS.

Ilya holds MBA from the Hebrew University of Jerusalem with major in Bio-Med, and B.Sc. in Electrical Engineering from Tel Aviv University.



Chaim Green
CFO

More than 20 years of professional experience as a CFO and Controller in multi-national hi-tech companies including start-ups, early revenue companies and a NASDAQ traded company.

Certified Public Accountant.

SÛRE

Thank You!
David Rubin, CEO



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